



For Immediate Release:

Amusement Entertainment Management, LLC (AEM) Announces Opening of New Adventure Park in Grand Prairie, Texas in October 2022

Grand Prairie, TX --- Bolder Adventure Park, a sprawling 66,000 square foot high-activity entertainment and dining venue, opened its doors in mid-October. The fully indoor adventure-based entertainment experience is the first of its kind in the United States to make use of an air-supported dome membrane, which soars 75 feet in the air. Bolder, aptly named for its unique and dynamic attractions and climbing experiences, is located within Grand Prairie's Epic Central leisure district, and sits alongside the City's massive 80,000 square foot indoor waterpark.



Bolder Adventure Park will set a new standard for indoor adventure operations within the United States by combining a high-intensity free fall experience, soaring Via Ferrata climbing structures, 75-foot zip line and ropes course attractions, synthetic ice skating, and a series of giant tubing slides. The active attractions are paired with a full complement of amusement games, bumper karts, and a Blaster Arena for both families and adults alike.



Developer Paul Fontanelli selected industry consultant Amusement Entertainment Management to spearhead the project's early-stage development, including the formulation of the concept's market feasibility study, business case, and financing strategy. The five-year undertaking included the ground-up construction of the facility, which has been designed to support family, adult, and corporate users with generous event, conference, and lounge areas.

Amusement Entertainment Management, LLC, under the guidance of Managing Partner Jerry Merola, offers a full range of consulting services, including early-stage feasibility analysis, business plan development, funding assistance, and conceptual design and layout services. The Firm is a leading expert in family entertainment center site and attraction selection, having developed more than 400 venues in its 25-year history. For more information, please visit www.aemllc.com or contact the firm's client hotline at 800.253.4045.