

### Laser Tag Museum News and Updates

Updated with our latest items for the museum, and our relentless quest to document the history of laser tag.



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## Laser Tag Convention a Huge Success

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### 2015 LASER TAG CONVENTION OPENS TO HUGE SUCCESS!

**Indianapolis, IN, March 31, 2015** - The 2015 Laser Tag Convention, collocated with Amusement Expo, held in Las Vegas, Nevada has come to a close and by all measures, was a huge success.

The Convention had 14 guest speakers including industry power houses such as Jerry Merola, Peter Starkel, Sheryl Bindeglass, Randy White, George McAuliffe, and Phil Showler who gave amazing presentations that entertained and educated all who attended.

More incredibly is how the various Operator/Owner's came together from different laser tag systems to share their secrets of success and continued growth. Kevin and Bronwyn Caster (Laserforce operators); Rhonda and Paul Mikologic (Zone Laser Tag operators); Sean Evans (Q-Zar operator); Paul Clark (Lasertron operator); Jeff Swanlund (Laserforce operator); and Sandy and Wayne Pettito (Laser Blast operators) all shared wisdom and experience to help the approximately 100 attendees avoid operational and developmental mistakes and to get greater bang for the marketing dollar.

his ideas about "Beyond Theming" and Jason Bock who gave a seminar about "Birthday Parties - from a guy who hates birthday parties (and kids)".

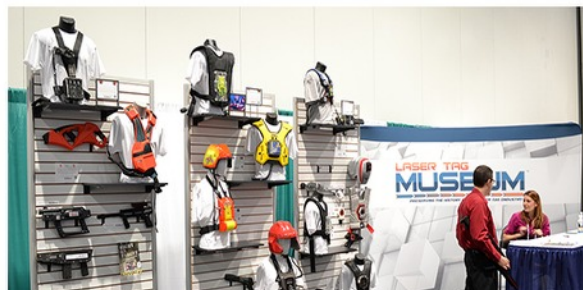


Other events included the Laser Tag Industry Roundtable which carried over to the Laser Tag Industry Reception. The Roundtable was a discussion for all attendees who were able to ask questions to various industry experts, such as Mike Ewald of Laser Blast; Ric Maylott of Northeast Insurance; Lathan Gariess of ARC Laser Tag Arenas; and Armando Lanuti of Party Center Software.



The trade show was a fantastic display of exhibitors that had appeal to bowling centers, skating rinks, family entertainment centers, stand-alone laser tag facilities, and operators looking to upgrade or enhance their facilities with new attractions and equipment.

Showcasing their collaborative effort, the Laser Tag Museum had artifacts on display representing each of the manufacturers who were supporting the convention. Numerous visitors to the Museum booth stopped by to see the old artifacts and recall their past experiences.



The Laser Tag Museum has already opened dialogue with a number of the industry suppliers and manufacturers to gather input for next years show. The Laser Tag Museum also wants to offer a big "Thank You" to the approximately 100 attendees who traveled through snow storms or from other countries like Canada, Mexico, Serbia, Georgia and Trinidad.

If you're looking at getting into the laser tag industry, upgrading your equipment or want to attend seminars from industry experts to increase your bottom line, you should consider attending the Laser Tag Convention.

For more information, please visit [www.lasertagconvention.com](http://www.lasertagconvention.com) or contact us by phone at 317-965-9482 or by email at [erik@lasertagconvention.com](mailto:erik@lasertagconvention.com).