

**EDG Entertainment Pty Ltd Selects  
Amusement Entertainment Management, LLC  
As Lead Entertainment Consultant For  
Times Square Project**



*Entertainment Development Group* (EDG) of South Yarra, Australia recently selected *Amusement Entertainment Management, LLC* (AEM) as its lead consultant in designing and selecting the entertainment offerings in its upcoming *BarCode* and *Galactic Circus* projects, slated for opening in early 2000. *AEM* is responsible for researching, selecting, and purchasing the appropriate groupings of amusement equipment, including games, motion simulators, billiards, ancillary equipment, and operational control systems. The firm will also coordinate installation of equipment at the site and monitor operations during the initial operating periods. EDG's two distinct entertainment offerings will utilize the third and fourth floors of a newly renovated facility in the heart of Times Square, New York, encompassing more than 25,000 square feet. *BarCode* is a unique nightclub concept geared toward the adult market, while *Galactic Circus* has been designed to appeal to families searching for new and exciting entertainment options.

Frank Seninsky, Managing Partner of AEM, remarked, "We are pleased to have been selected from among the industry's top consultants for this project, and are well-positioned to assist EDG in developing and award-winning project that accurately matches the desires of their target market."

AEM, an East Brunswick, New Jersey-based consulting firm, is a subsidiary of the Alpha-Omega Group of Companies, a large-scale operator of amusement equipment world wide. The firm is currently assisting clients in various parts of the world, including Puerto Rico, Korea, Canada, Dubai, Bahamas, and United States. For more information contact AEM at 732-254-3773 or through e-mail at [Profitwizz@aol.com](mailto:Profitwizz@aol.com).

